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To: Jason Redmond, Director  
Make Louisiana Proud PAC

From: Survey USA

Date: March 9, 2016

Subject: **8 Months Out, Republican Kennedy 2:1 Atop Primary Rivals; Defeats Likely Runoff Opposition in December Match-Ups; Continues to Hold Significant Favorability Advantage:**

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When SurveyUSA last looked at the Louisiana U.S. Senate contest three months ago, Republican State Treasurer John Kennedy appeared likely to advance to a December runoff, held significant leads in hypothetical runoff matchups, and had a favorability rating more than twice as high as his nearest opponent. Today, with four additional candidates in the race, little has changed: Kennedy today advances to a runoff, defeats likely runoff opponents in head-to-head matchups, and continues to be viewed favorably by significant margins in all parts of Louisiana and among virtually every demographic subgroup, according to SurveyUSA research conducted for the Make Louisiana Proud Political Action Committee.

In a primary election for United States Senate held today, Kennedy takes 21% of the vote; Campbell finishes second with 12%. The entry of Democratic attorney Caroline Fayard into the race has cut Campbell's vote in half from the previous poll; Fayard today takes 10%, as does Republican Congressman Charles Boustany. Six other candidates are farther back:

*Louisiana will hold an election for United States Senate in November 2016. If the election for United States Senator from Louisiana were today, and these were the candidates on the ballot, for whom would you vote? (names rotated):*

|                      |     |
|----------------------|-----|
| John Kennedy (R)     | 21% |
| Charles Boustany (R) | 10% |
| John Fleming (R)     | 7%  |
| Rob Maness(R)        | 6%  |
| Joseph Cao (R)       | 4%  |
| Troy Hebert (I)      | 5%  |
| Foster Campbell (D)  | 12% |
| Caroline Fayard (D)  | 10% |
| Derrick Edwards (D)  | 5%  |
| Josh Pellerin (D)    | 3%  |
| Undecided            | 15% |

Kennedy, who uniquely in this field holds statewide office, shows broad support throughout Louisiana and leads his nearest opponent, Foster Campbell, by 9 points. Among white voters, Kennedy leads all opponents more than 2:1. Among the oldest and typically most reliable voters, Kennedy leads all opponents by 10 points or more. Kennedy leads by 19 points among Republicans and by 6 among Independents. Kennedy leads by 10 points among those who describe themselves as very conservative and by 20 points among those who describe themselves as conservative. Among those who identify as evangelical Christians, Kennedy leads by 11; among those who do not, Kennedy leads by 7.



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51% of voters have a favorable opinion of Kennedy; 18% an unfavorable opinion; 31% have no opinion.

Subtracting unfavorability from favorability yields “Net Favorability.” Kennedy holds a +33 Net Favorability rating, which is strong across the board: +52 among Republicans, +34 among Independents, and +11 among Democrats. Favorability was tested for 6 candidates in the race and 5 other political figures; of the 11 names tested, only one other scored a positive Net Favorability from cross-party respondents: a +2 among Democrats for Retired Colonel Rob Maness. Kennedy’s strong net favorability is more than twice as great as that of Retired Colonel, Republican Rob Maness, the candidate with the next-best numbers, and more than four times as great as his closest primary opponent, Democratic Public Service Commissioner Foster Campbell:

|   | Favorable | Unfavorable | Net Favorability |
|---|-----------|-------------|------------------|
| State Treasurer John Kennedy                | 51%       | 18%         | +33              |
| Retired Colonel Rob Maness                  | 26%       | 12%         | +14              |
| Congressman Charles Boustany                | 23%       | 16%         | +7               |
| Public Service Commissioner Foster Campbell | 26%       | 19%         | +7               |
| Congressman John Fleming                    | 23%       | 17%         | +6               |
| Attorney Caroline Fayard                    | 13%       | 13%         | 0                |

**Statement of methodology:**

SurveyUSA interviewed 600 likely voters from the entire state of Louisiana 03/04/16 through 03/08/16. Voters reachable on a home telephone (74% of likely voters) were interviewed using Registration Based Sample (‘RBS’ sample, also known as: voter list sample) provided by Aristotle of Washington DC, on their home telephones in the recorded voice of a professional announcer. Voters not reachable on a home telephone (26% of likely voters) were shown a questionnaire on their smart phone, tablet or other electronic device. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents, such as but not limited to Cint, Instant.ly, TheoremReach and Offerwise. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other language in addition to English, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA may if meaningful differentiate between respondents who have already voted and those who are likely to vote but have not yet done so. If a split-sample was used to compare one version of questionnaire language to another, that will be noted on the particular question, within the questionnaire, with the denotation “split sample.” Because of true-random assignment, the number of respondents in the two halves of a split sample may not be exactly equal. For presentation purposes, all results are rounded to whole numbers. This means, that for certain questions, the sum of all of the possible answer choices may appear to equal 99% or 101%, and not appear to equal 100%. This is because of rounding. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP.)

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Louisiana will hold an election for United States Senate in November 2016. If the election for United States Senator from Louisiana were today, and these were the candidates on the ballot, for whom would you vote?

| 600 Likely Voters                 | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4.1% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Kennedy                           | 21%  | 21%    | 22%    | 15%   | 26%   | 20%   | 22%  | 28%   | 5%    | 43%     | 12%   | 33%                | 11%    | 22%     | 22%     | 36%      | 7%     | 21%     |
| Boustany                          | 10%  | 11%    | 10%    | 12%   | 7%    | 11%   | 11%  | 13%   | 2%    | 5%      | 22%   | 17%                | 6%     | 7%      | 12%     | 17%      | 4%     | 10%     |
| Fleming                           | 7%   | 9%     | 6%     | 6%    | 2%    | 6%    | 11%  | 10%   | 0%    | 9%      | 11%   | 12%                | 3%     | 6%      | 5%      | 13%      | 0%     | 8%      |
| Maness                            | 6%   | 5%     | 7%     | 1%    | 3%    | 10%   | 7%   | 7%    | 3%    | 10%     | 6%    | 11%                | 2%     | 7%      | 6%      | 9%       | 2%     | 9%      |
| Cao                               | 4%   | 3%     | 5%     | 5%    | 5%    | 4%    | 3%   | 5%    | 3%    | 6%      | 0%    | 3%                 | 4%     | 8%      | 6%      | 4%       | 4%     | 5%      |
| Hebert                            | 5%   | 7%     | 4%     | 4%    | 4%    | 6%    | 6%   | 5%    | 5%    | 7%      | 3%    | 4%                 | 3%     | 16%     | 3%      | 4%       | 4%     | 10%     |
| Campbell                          | 12%  | 17%    | 8%     | 8%    | 12%   | 15%   | 11%  | 5%    | 31%   | 0%      | 6%    | 3%                 | 20%    | 11%     | 14%     | 2%       | 22%    | 15%     |
| Fayard                            | 10%  | 8%     | 13%    | 11%   | 13%   | 6%    | 12%  | 7%    | 18%   | 8%      | 15%   | 1%                 | 20%    | 4%      | 9%      | 1%       | 24%    | 6%      |
| Edwards                           | 5%   | 5%     | 5%     | 12%   | 5%    | 4%    | 3%   | 2%    | 12%   | 4%      | 8%    | 1%                 | 9%     | 1%      | 16%     | 2%       | 12%    | 2%      |
| Pellerin                          | 3%   | 2%     | 4%     | 5%    | 2%    | 2%    | 3%   | 1%    | 7%    | 0%      | 0%    | 1%                 | 6%     | 0%      | 0%      | 1%       | 7%     | 2%      |
| Undecided                         | 15%  | 13%    | 17%    | 22%   | 20%   | 14%   | 11%  | 16%   | 13%   | 9%      | 17%   | 13%                | 16%    | 19%     | 6%      | 11%      | 15%    | 14%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

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If no candidate receives 50% of the vote in November 2016, there will be a runoff election in December. If the runoff election for United States Senator from Louisiana were today, and these were the candidates on the ballot, for whom would you vote? (names rotated)

| 600 Likely Voters                 | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4.1% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Kennedy (R)                       | 54%  | 56%    | 52%    | 52%   | 47%   | 56%   | 56%  | 68%   | 17%   | 74%     | 41%   | 82%                | 28%    | 57%     | 46%     | 85%      | 16%    | 59%     |
| Fayard (D)                        | 34%  | 33%    | 34%    | 35%   | 39%   | 34%   | 31%  | 18%   | 73%   | 17%     | 52%   | 4%                 | 62%    | 25%     | 41%     | 4%       | 74%    | 28%     |
| Undecided                         | 12%  | 11%    | 14%    | 13%   | 14%   | 10%   | 13%  | 13%   | 10%   | 9%      | 7%    | 14%                | 10%    | 18%     | 13%     | 10%      | 10%    | 14%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

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If the runoff election for United States Senator from Louisiana were today, and these were the candidates on the ballot, for whom would you vote? (names rotated)

| 600 Likely Voters                 | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4.1% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Kennedy (R)                       | 50%  | 52%    | 49%    | 37%   | 51%   | 52%   | 53%  | 55%   | 37%   | 52%     | 49%   | 58%                | 41%    | 57%     | 54%     | 60%      | 38%    | 54%     |
| Boustany (R)                      | 22%  | 23%    | 22%    | 38%   | 17%   | 19%   | 23%  | 25%   | 15%   | 35%     | 26%   | 30%                | 17%    | 18%     | 24%     | 29%      | 14%    | 25%     |
| Undecided                         | 27%  | 25%    | 29%    | 25%   | 32%   | 29%   | 24%  | 20%   | 48%   | 14%     | 25%   | 12%                | 42%    | 25%     | 22%     | 12%      | 49%    | 21%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

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If the runoff election for United States Senator from Louisiana were today, and these were the candidates on the ballot, for whom would you vote? (names rotated)

| 600 Likely Voters                 | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4.1% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Kennedy (R)                       | 54%  | 57%    | 52%    | 50%   | 49%   | 56%   | 56%  | 69%   | 15%   | 70%     | 45%   | 85%                | 27%    | 52%     | 56%     | 88%      | 15%    | 55%     |
| Campbell (D)                      | 34%  | 37%    | 31%    | 37%   | 33%   | 35%   | 31%  | 19%   | 72%   | 18%     | 45%   | 6%                 | 60%    | 27%     | 31%     | 5%       | 71%    | 31%     |
| Undecided                         | 12%  | 7%     | 17%    | 13%   | 18%   | 9%    | 13%  | 12%   | 13%   | 13%     | 10%   | 9%                 | 12%    | 21%     | 13%     | 7%       | 14%    | 14%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**1** Is your opinion of President Barack Obama favorable or unfavorable? Or do you have no opinion of him?

| 600 Likely Voters               | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|---------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                       | 38%  | 38%    | 38%    | 44%   | 44%   | 33%   | 37%  | 19%   | 86%   | 28%     | 50%   | 7%                 | 67%    | 31%     | 35%     | 5%       | 85%    | 29%     |
| Unfavorable                     | 57%  | 59%    | 55%    | 51%   | 51%   | 58%   | 60%  | 76%   | 8%    | 68%     | 39%   | 90%                | 26%    | 60%     | 56%     | 93%      | 9%     | 62%     |
| No Opinion                      | 6%   | 4%     | 7%     | 5%    | 6%    | 9%    | 3%   | 5%    | 6%    | 4%      | 11%   | 3%                 | 7%     | 9%      | 9%      | 2%       | 7%     | 9%      |
| Total                           | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters    | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**2** Is your opinion of Donald Trump favorable or unfavorable? Or do you have no opinion of him?

| 600 Likely Voters                 | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4.1% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                         | 35%  | 36%    | 33%    | 33%   | 30%   | 33%   | 38%  | 45%   | 7%    | 45%     | 27%   | 51%                | 20%    | 35%     | 36%     | 60%      | 9%     | 32%     |
| Unfavorable                       | 55%  | 58%    | 53%    | 61%   | 59%   | 55%   | 52%  | 45%   | 83%   | 52%     | 61%   | 38%                | 73%    | 54%     | 30%     | 31%      | 80%    | 60%     |
| No Opinion                        | 10%  | 6%     | 14%    | 6%    | 11%   | 11%   | 10%  | 10%   | 10%   | 4%      | 11%   | 11%                | 7%     | 11%     | 34%     | 9%       | 11%    | 8%      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**3** Is your opinion of Hillary Clinton favorable or unfavorable? Or do you have no opinion of her?

| 600 Likely Voters               | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|---------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                       | 35%  | 31%    | 38%    | 32%   | 36%   | 33%   | 38%  | 16%   | 82%   | 42%     | 48%   | 5%                 | 67%    | 15%     | 44%     | 6%       | 82%    | 21%     |
| Unfavorable                     | 59%  | 64%    | 55%    | 61%   | 58%   | 60%   | 59%  | 78%   | 11%   | 50%     | 43%   | 92%                | 25%    | 76%     | 56%     | 92%      | 11%    | 70%     |
| No Opinion                      | 6%   | 4%     | 7%     | 7%    | 7%    | 7%    | 4%   | 5%    | 6%    | 8%      | 9%    | 3%                 | 8%     | 9%      | 0%      | 3%       | 7%     | 9%      |
| Total                           | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters    | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**4** Is your opinion of Governor John Bel Edwards favorable or unfavorable? Or do you have no opinion of him?

| 600 Likely Voters                 | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4.1% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                         | 42%  | 40%    | 44%    | 44%   | 42%   | 38%   | 45%  | 29%   | 76%   | 32%     | 60%   | 15%                | 69%    | 32%     | 44%     | 14%      | 80%    | 36%     |
| Unfavorable                       | 42%  | 47%    | 38%    | 43%   | 40%   | 47%   | 39%  | 55%   | 10%   | 56%     | 25%   | 73%                | 16%    | 39%     | 37%     | 71%      | 6%     | 45%     |
| No Opinion                        | 16%  | 13%    | 18%    | 13%   | 18%   | 15%   | 16%  | 16%   | 14%   | 12%     | 15%   | 12%                | 15%    | 29%     | 18%     | 15%      | 13%    | 19%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**5** Is your opinion of Senator David Vitter favorable or unfavorable? Or do you have no opinion of him?

| 600 Likely Voters                 | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4.1% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                         | 37%  | 37%    | 37%    | 35%   | 36%   | 37%   | 39%  | 48%   | 9%    | 46%     | 25%   | 62%                | 18%    | 25%     | 46%     | 63%      | 11%    | 34%     |
| Unfavorable                       | 49%  | 54%    | 44%    | 42%   | 56%   | 48%   | 48%  | 39%   | 74%   | 30%     | 53%   | 24%                | 69%    | 60%     | 21%     | 24%      | 74%    | 53%     |
| No Opinion                        | 14%  | 9%     | 19%    | 23%   | 9%    | 15%   | 13%  | 12%   | 17%   | 24%     | 22%   | 14%                | 12%    | 15%     | 33%     | 13%      | 14%    | 13%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**6** Is your opinion of State Treasurer John Kennedy favorable or unfavorable? Or do you have no opinion of him?

| 600 Likely Voters                 | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4.1% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                         | 51%  | 56%    | 46%    | 35%   | 49%   | 56%   | 53%  | 57%   | 34%   | 68%     | 55%   | 68%                | 39%    | 44%     | 29%     | 64%      | 35%    | 53%     |
| Unfavorable                       | 18%  | 19%    | 16%    | 23%   | 22%   | 19%   | 13%  | 15%   | 25%   | 10%     | 11%   | 11%                | 24%    | 18%     | 11%     | 12%      | 24%    | 19%     |
| No Opinion                        | 31%  | 24%    | 38%    | 42%   | 29%   | 25%   | 34%  | 28%   | 41%   | 22%     | 34%   | 21%                | 37%    | 39%     | 59%     | 24%      | 41%    | 28%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**7** Is your opinion of Congressman Charles Boustany favorable or unfavorable? Or do you have no opinion of him?

| 600 Likely Voters               | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|---------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                       | 23%  | 24%    | 21%    | 24%   | 22%   | 23%   | 22%  | 26%   | 15%   | 12%     | 33%   | 33%                | 16%    | 17%     | 12%     | 30%      | 14%    | 23%     |
| Unfavorable                     | 16%  | 22%    | 12%    | 19%   | 15%   | 20%   | 13%  | 15%   | 20%   | 17%     | 21%   | 14%                | 20%    | 14%     | 6%      | 13%      | 20%    | 18%     |
| No Opinion                      | 61%  | 54%    | 67%    | 57%   | 63%   | 57%   | 65%  | 59%   | 65%   | 71%     | 46%   | 54%                | 63%    | 69%     | 82%     | 58%      | 66%    | 58%     |
| Total                           | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters    | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**8** Is your opinion of attorney Caroline Fayard favorable or unfavorable? Or do you have no opinion of her?

| 600 Likely Voters                 | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-3.6% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                         | 13%  | 14%    | 12%    | 21%   | 21%   | 6%    | 12%  | 11%   | 18%   | 4%      | 22%   | 10%                | 15%    | 12%     | 14%     | 9%       | 19%    | 10%     |
| Unfavorable                       | 13%  | 18%    | 9%     | 20%   | 13%   | 14%   | 11%  | 14%   | 11%   | 26%     | 20%   | 15%                | 9%     | 25%     | 6%      | 15%      | 8%     | 19%     |
| No Opinion                        | 74%  | 68%    | 79%    | 59%   | 65%   | 80%   | 77%  | 75%   | 71%   | 71%     | 58%   | 75%                | 75%    | 63%     | 80%     | 77%      | 73%    | 71%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**9** Is your opinion of Congressman John Fleming favorable or unfavorable? Or do you have no opinion of him?

| 600 Likely Voters               | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|---------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                       | 23%  | 25%    | 21%    | 27%   | 22%   | 22%   | 23%  | 26%   | 14%   | 23%     | 28%   | 32%                | 15%    | 23%     | 19%     | 31%      | 12%    | 26%     |
| Unfavorable                     | 17%  | 21%    | 13%    | 21%   | 21%   | 20%   | 11%  | 14%   | 25%   | 19%     | 21%   | 11%                | 20%    | 27%     | 15%     | 10%      | 22%    | 22%     |
| No Opinion                      | 60%  | 54%    | 66%    | 52%   | 57%   | 58%   | 67%  | 60%   | 61%   | 58%     | 52%   | 57%                | 66%    | 50%     | 66%     | 59%      | 66%    | 52%     |
| Total                           | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters    | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**10** Is your opinion of Retired Colonel Rob Maness favorable or unfavorable? Or do you have no opinion of him?

| 600 Likely Voters               | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|---------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                       | 26%  | 31%    | 22%    | 23%   | 27%   | 29%   | 24%  | 30%   | 14%   | 36%     | 30%   | 38%                | 15%    | 29%     | 17%     | 33%      | 14%    | 32%     |
| Unfavorable                     | 12%  | 15%    | 9%     | 15%   | 17%   | 13%   | 7%   | 10%   | 17%   | 5%      | 13%   | 9%                 | 14%    | 15%     | 10%     | 7%       | 12%    | 18%     |
| No Opinion                      | 62%  | 54%    | 69%    | 62%   | 56%   | 57%   | 69%  | 59%   | 69%   | 59%     | 58%   | 53%                | 71%    | 57%     | 72%     | 60%      | 74%    | 50%     |
| Total                           | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters    | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |

**11** Is your opinion of Public Service Commissioner Foster Campbell favorable or unfavorable? Or do you have no opinion of him?

| 600 Likely Voters                 | All  | Gender |        | Age   |       |       |      | Race  |       |         |       | Party Registration |        |         |         | Party ID |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-------|-------|---------|-------|--------------------|--------|---------|---------|----------|--------|---------|
| Margin of Sampling Error: +/-4.1% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | White | Black | Hispani | Other | Republi            | Democr | Neither | Don't R | Republi  | Democr | Indepen |
| Favorable                         | 26%  | 29%    | 23%    | 33%   | 28%   | 22%   | 25%  | 23%   | 34%   | 7%      | 32%   | 21%                | 29%    | 23%     | 42%     | 20%      | 26%    | 33%     |
| Unfavorable                       | 19%  | 24%    | 14%    | 22%   | 16%   | 18%   | 20%  | 22%   | 10%   | 15%     | 28%   | 25%                | 15%    | 19%     | 0%      | 24%      | 13%    | 19%     |
| No Opinion                        | 55%  | 47%    | 63%    | 45%   | 56%   | 59%   | 55%  | 55%   | 56%   | 78%     | 40%   | 54%                | 56%    | 58%     | 58%     | 56%      | 61%    | 48%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%    | 100%  | 100%               | 100%   | 100%    | 100%    | 100%     | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 47%    | 53%    | 12%   | 18%   | 33%   | 37%  | 70%   | 27%   | 1%      | 2%    | 39%                | 44%    | 13%     | 3%      | 37%      | 32%    | 29%     |



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**About SurveyUSA:**

SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials.

Nationally renowned statistician Nate Silver [published](#) in 2014 a ranking of opinion pollsters. 337 pollsters were included (every working pollster in the USA). Of the 337 pollsters, SurveyUSA was ranked #4.

SurveyUSA's grade was an "A." Only 8 polling firms in the country were given a grade of A or A+.

| POLLSTER                                    | CALLS<br>CELLPHONED | NCRV<br>APPROX/<br>RORER | POLLS<br>ANALYZED | SIMPLE<br>AVERAGE<br>ERROR | SIMPLE<br>+/- | ADVANCED<br>+/- | PREDICTIVE<br>+/- | AAA<br>GRADE | DAMPED<br>BY SIZE | MEAN-REVERTED<br>BIAS |
|---|---------------------|--------------------------|-------------------|----------------------------|---------------|-----------------|-------------------|--------------|-------------------|-----------------------|
| Selzer & Company                            | ●                   | ●                        | 32                | 4.1                        | -1.3          | -1.5            | -1.0              | A+           |                   | D+0.0                 |
| Field Research Corporation (Field Poll)     | ●                   | ●                        | 23                | 3.9                        | -1.6          | -2.5            | -1.3              | A+           |                   | R+1.1                 |
| Cirulli Associates                          | ●                   | ●                        | 17                | 3.8                        | -1.9          | -2.0            | -1.0              | A+           |                   | R+0.7                 |
| SurveyUSA                                   | ●                   | ●                        | 722               | 4.5                        | -0.9          | -1.0            | +0.9              | A            |                   | R+0.2                 |
| Grove Insight                               | ●                   |                          | 29                | 3.1                        | -1.7          | -2.1            | -0.9              | A            |                   | D+0.5                 |
| Blum & Weprin Associates                    | ●                   |                          | 18                | 4.6                        | -0.5          | -2.8            | -0.9              | A            |                   | R+1.0                 |
| Elway Research                              | ●                   | ●                        | 16                | 4.4                        | -1.5          | -1.9            | -0.9              | A            |                   | D+0.5                 |
| National Journal                            | ●                   | ●                        | 12                | 2.8                        | -2.4          | -2.1            | -0.8              | A            |                   | R+0.2                 |
| CNN/Opinion Research Corp.                  | ●                   | ●                        | 72                | 4.6                        | -0.7          | -0.6            | -0.6              | A            |                   | R+0.6                 |
| ABC News/Washington Post                    | ●                   | ●                        | 50                | 3.1                        | -1.5          | -0.7            | -0.7              | A            |                   | D+0.6                 |
| University of Cincinnati (Ohio Poll)        | ●                   | ●                        | 38                | 3.7                        | -1.6          | -0.8            | -0.6              | A            |                   | R+1.5                 |
| Sierra College                              | ●                   | ●                        | 32                | 5.1                        | 0.0           | -0.8            | -0.6              | A            |                   | R+0.8                 |
| Monmouth University                         | ●                   | ●                        | 31                | 4.4                        | -0.5          | -0.5            | -0.5              | A            |                   | R+0.1                 |
| NBC News/Wall Street Journal                | ●                   | ●                        | 23                | 4.1                        | -0.8          | -0.6            | -0.5              | A            |                   | D+0.5                 |
| Ipsos, telephone                            | ●                   | ●                        | 21                | 3.8                        | -1.3          | -1.2            | +0.7              | A            |                   | D+0.4                 |
| Muhlenberg College                          | ●                   | ●                        | 20                | 2.9                        | -2.1          | -1.2            | -0.7              | A            |                   | R+0.5                 |
| GfK Group                                   | ●                   | ●                        | 18                | 3.5                        | -1.2          | -0.8            | -0.5              | A            |                   | R+0.0                 |
| Fairleigh Dickinson University (PublicMind) | ●                   | ●                        | 17                | 4.2                        | -1.1          | -1.0            | -0.6              | A            |                   | R+0.0                 |

The following sort of the same data shows the most prolific pollsters in the country ranked in order of the number of polls they have released. In this view, not only does it snap into focus that SurveyUSA is the most prolific pollster in the USA, but there is not another pollster in the Top 17 with an "A" grade:

| POLLSTER                                 | CALLS<br>CELLPHONED | NCRV<br>APPROX/<br>RORER | POLLS<br>ANALYZED | SIMPLE<br>AVERAGE<br>ERROR | SIMPLE<br>+/- | ADVANCED<br>+/- | PREDICTIVE<br>+/- | AAA<br>GRADE | DAMPED<br>BY SIZE | MEAN-REVERTED<br>BIAS |
|--|---------------------|--------------------------|-------------------|----------------------------|---------------|-----------------|-------------------|--------------|-------------------|-----------------------|
| SurveyUSA                                | ●                   | ●                        | 722               | 4.5                        | -0.9          | -1.0            | +0.9              | A            |                   | R+0.2                 |
| Rasmussen Reports/Pulse Opinion Research |                     |                          | 623               | 5.3                        | 0.0           | +0.3            | +0.7              | C            |                   | R+2.3                 |
| Mason-Dixon Polling & Research, Inc.     | ●                   |                          | 407               | 5.2                        | -0.2          | -0.5            | -0.3              | B+           |                   | R+1.1                 |
| Zogby Analytics, telephone               |                     |                          | 376               | 5.4                        | +0.2          | +0.3            | +0.7              | C            |                   | R+0.5                 |
| Public Policy Polling                    |                     |                          | 297               | 4.6                        | -0.4          | -0.4            | 0.0               | B-           |                   | R+0.7                 |
| Research 2000                            |                     |                          | 279               | 5.5                        | +0.2          | +0.1            | +0.5              | F            | X                 | D+1.4                 |
| YouGov                                   |                     |                          | 230               | 4.3                        | -0.2          | -0.2            | +0.3              | C+           |                   | R+1.2                 |
| American Research Group                  | ●                   |                          | 223               | 7.3                        | +0.9          | +0.7            | +0.8              | C-           |                   | R+0.1                 |
| Quinnipiac University                    | ●                   | ●                        | 133               | 4.6                        | -0.7          | -0.2            | -0.3              | B+           |                   | R+0.9                 |
| TCJ Research                             |                     |                          | 133               | 6.4                        | +2.1          | +3.0            | +2.9              | F            | X                 | R+4.5                 |
| Strategic Vision, LLC                    |                     |                          | 129               | 4.0                        | -0.8          | -0.2            | +0.3              | F            | X                 | R+1.9                 |
| Harris Interactive, online               |                     | ●                        | 126               | 5.5                        | +1.9          | +1.2            | +1.1              | D+           |                   | R+1.7                 |
| Marist College                           | ●                   | ●                        | 99                | 5.0                        | -0.5          | -0.2            | -0.3              | B+           |                   | R+1.5                 |
| InsiderAdvantage                         |                     |                          | 89                | 8.1                        | +1.4          | +1.2            | +1.3              | D            |                   | D+0.3                 |
| Zogby Interactive/JZ Analytics           |                     |                          | 86                | 6.5                        | +1.9          | +2.7            | +2.5              | F            |                   | R+1.4                 |
| Gallup                                   | ●                   | ●                        | 80                | 4.3                        | -0.3          | +0.8            | +0.4              | C+           |                   | R+0.8                 |
| University of New Hampshire              | ●                   | ●                        | 75                | 5.4                        | 0.0           | +0.1            | -0.1              | B            |                   | D+1.5                 |

-end-