



LOUISIANA STATEWIDE PUBLIC OPINION SURVEY

2016

Survey conducted August 29 through August 30, 2016. 1,017 likely voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/-3.2%. Totals do not always equal 100% due to rounding. Survey conducted by Remington Research Group on behalf of The Hayride.



Q: The candidates in the election for United States Senate are a Republican John Kennedy, a Democrat Foster Campbell, a Republican John Fleming, a Republican Charles Boustany, a Republican Rob Maness, a Republican Abhay Patel, a Republican David Duke, an Independent Troy Hebert and a Democrat Caroline Fayard. If the election were held today for whom would you vote?

John Kennedy: 27%
Foster Campbell: 16%
Charles Boustany: 13%
Caroline Fayard: 12%
John Fleming: 6%
David Duke: 6%
Rob Maness: 4%
Abhay Patel: 0%
Troy Hebert: 0%
Undecided: 15%

Q: In Louisiana if a candidate does not receive 50% of the vote in the general election a runoff election will occur. If the candidates in the runoff election were the Republican John Kennedy and the Democrat Foster Campbell, for whom would you vote?

John Kennedy: 51%
Foster Campbell: 27%
Undecided: 22%

Q: Do you approve or disapprove of John Bel Edward's job performance as Governor of Louisiana?

Approve: 50%
Disapprove: 38%
Unsure: 12%

Q: Thinking about the recent flooding in Louisiana, which individual do you believe came across in the most favorable light?

Donald Trump: 51%
Barack Obama: 32%
Hillary Clinton: 7%
Unsure: 10%



Q: Again, thinking about the recent flooding in Louisiana, which individual do you believe came across in the most negative light?

Donald Trump: 32%

Barack Obama: 29%

Hillary Clinton: 29%

Unsure: 9%



Q: The candidates in the election for United States Senate are a Republican John Kennedy, a Democrat Foster Campbell, a Republican John Fleming, a Republican Charles Boustany, a Republican Rob Maness, a Republican Abhay Patel, a Republican David Duke, an Independent Troy Hebert and a Democrat Caroline Fayard. If the election were held today for whom would you vote?

BY DMA

Column %	Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport
John Kennedy	42%	28%	15%	11%	31%	36%	11%
Foster Campbell	11%	9%	8%	35%	12%	17%	32%
Charles Boustany	5%	12%	45%	28%	2%	6%	0%
Caroline Fayard	5%	16%	15%	8%	21%	11%	0%
John Fleming	15%	1%	1%	4%	5%	2%	32%
David Duke	8%	6%	1%	6%	6%	6%	11%
Rab Maness	1%	4%	5%	5%	6%	4%	3%
Abhay Patel	0%	0%	0%	2%	0%	1%	1%
Troy Hebert	0%	0%	0%	0%	0%	1%	0%
Undecided	14%	24%	10%	0%	16%	17%	10%

BY GENDER

Column %	Female	Male
John Kennedy	26%	27%
Foster Campbell	16%	16%
Charles Boustany	12%	14%
Caroline Fayard	13%	10%
John Fleming	7%	6%
David Duke	5%	8%
Rab Maness	2%	6%
Abhay Patel	0%	1%
Troy Hebert	1%	0%
Undecided	17%	13%



Q: The candidates in the election for United States Senate are a Republican John Kennedy, a Democrat Foster Campbell, a Republican John Fleming, a Republican Charles Boustany, a Republican Rob Maness, a Republican Abhay Patel, a Republican David Duke, an Independent Troy Hebert and a Democrat Caroline Fayard. If the election were held today for whom would you vote? **(CONTINUED)**

BY PARTY

Column %	Republican	Democrat	Non-Partisan
John Kennedy	39%	21%	19%
Foster Campbell	5%	25%	16%
Charles Boustany	20%	7%	15%
Caroline Fayard	2%	20%	9%
John Fleming	12%	3%	5%
David Duke	5%	6%	8%
Rab Maness	6%	1%	8%
Abhay Patel	0%	1%	1%
Troy Hebert	0%	1%	0%
Undecided	12%	16%	20%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
John Kennedy	30%	16%	22%	28%	33%
Foster Campbell	32%	13%	16%	14%	15%
Charles Boustany	3%	19%	18%	13%	9%
Caroline Fayard	3%	12%	11%	14%	10%
John Fleming	2%	5%	6%	7%	8%
David Duke	0%	14%	11%	4%	4%
Rab Maness	8%	0%	6%	4%	4%
Abhay Patel	0%	0%	1%	0%	1%
Troy Hebert	0%	0%	0%	1%	0%
Undecided	21%	21%	10%	14%	16%



Q: In Louisiana if a candidate does not receive 50% of the vote in the general election a runoff election will occur. If the candidates in the runoff election were the Republican John Kennedy and the Democrat Foster Campbell, for whom would you vote?

BY DMA

Column %	Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport
John Kennedy	64%	45%	61%	36%	53%	52%	46%
Foster Campbell	16%	25%	23%	44%	34%	23%	41%
Undecided	20%	30%	17%	20%	13%	25%	13%

BY GENDER

Column %	Female	Male
John Kennedy	50%	52%
Foster Campbell	28%	26%
Undecided	22%	22%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
John Kennedy	82%	32%	39%
Foster Campbell	7%	43%	29%
Undecided	11%	26%	32%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
John Kennedy	49%	49%	56%	50%	52%
Foster Campbell	17%	21%	30%	30%	27%
Undecided	34%	30%	14%	20%	21%



Q: Do you approve or disapprove of John Bel Edward's job performance as Governor of Louisiana?

BY DMA

Column %	Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport
Approve	42%	63%	51%	57%	38%	49%	40%
Disapprove	50%	27%	38%	37%	49%	34%	53%
Unsure	8%	10%	11%	6%	13%	16%	7%

BY GENDER

Column %	Female	Male
Approve	53%	46%
Disapprove	34%	42%
Unsure	12%	12%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Approve	27%	68%	50%
Disapprove	59%	20%	41%
Unsure	14%	12%	8%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Approve	41%	46%	53%	53%	49%
Disapprove	33%	52%	40%	36%	33%
Unsure	26%	2%	7%	11%	19%



Q: Thinking about the recent flooding in Louisiana, which individual do you believe came across in the most favorable light?

BY DMA

Column %	Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport
Donald Trump	75%	48%	55%	54%	51%	47%	54%
Barack Obama	12%	38%	22%	44%	21%	38%	24%
Hillary Clinton	7%	4%	10%	1%	11%	6%	11%
Unsure	6%	10%	14%	0%	18%	9%	10%

BY GENDER

Column %	Female	Male
Donald Trump	46%	57%
Barack Obama	34%	28%
Hillary Clinton	9%	5%
Unsure	11%	10%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Donald Trump	79%	28%	54%
Barack Obama	11%	48%	30%
Hillary Clinton	3%	11%	5%
Unsure	7%	12%	11%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Donald Trump	45%	46%	60%	51%	51%
Barack Obama	45%	38%	19%	33%	27%
Hillary Clinton	9%	8%	7%	5%	10%
Unsure	0%	8%	14%	11%	12%



Q: Again, thinking about the recent flooding in Louisiana, which individual do you believe came across in the most negative light?

BY DMA

Column %	Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport
Donald Trump	16%	36%	25%	43%	24%	35%	34%
Barack Obama	42%	30%	29%	32%	36%	24%	31%
Hillary Clinton	38%	26%	34%	23%	31%	31%	22%
Unsure	4%	8%	12%	2%	10%	10%	12%

BY GENDER

Column %	Female	Male
Donald Trump	36%	27%
Barack Obama	29%	30%
Hillary Clinton	27%	33%
Unsure	8%	10%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Donald Trump	9%	50%	34%
Barack Obama	44%	17%	31%
Hillary Clinton	43%	20%	28%
Unsure	4%	14%	7%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Donald Trump	45%	31%	31%	34%	27%
Barack Obama	22%	40%	26%	29%	28%
Hillary Clinton	30%	22%	40%	27%	30%
Unsure	4%	7%	3%	10%	16%



DEMOGRAPHICS

DMA

	%
Alexandria	5%
Baton Rouge	20%
Lafayette	14%
Lake Charles	6%
Monroe	9%
New Orleans	34%
Shreveport	12%

GENDER

	%
Female	56%
Male	44%

PARTY

	%
Republican	35%
Democrat	45%
Non-Partisan	20%

AGE

	%
18-29	8%
30-39	14%
40-49	15%
50-69	42%
70+	21%